

MUSLIM COMMUNITY ENGAGEMENT STUDY

The survey is developed by **Think for Actions**, In partnership with **Insights Matter**
Endorsed by the **National Council of Canadian Muslims** and **41 Local Muslim Organizations**

Background: Think for Actions wishes to understand a) the key issues facing Muslims in their communities today, b) the level of interest in Islam among Muslims, and c) the benefits and outcomes of stronger efforts and participation in Islam at the local level. We developed a survey-based research approach that will meet the following objectives:

- Understand key issues, challenges and barriers faced by Muslims today;
- Build engagement among Muslims in their local communities;
- Create programs and initiatives that will support, build and sustain Islamic culture at the community and broader level;
- Guide and enable Islamic leadership in supporting, building and sustaining Islamic culture.

Research Approach: An on-line survey will be administered to meet the above objectives. Insights Matter will provide end-to-end market research services that will include:

The Survey: The research will include, but not be limited to the following topics:

- Quality of life among Muslims;
- Key barriers and challenges;
- Level of engagement, participation and volunteering in Islamic and non-Islamic events and causes;
- Perceptions about living in Canada, adopting Canadian values, and retaining Muslim identity;
- Perceptions about and participation in Islamic religion and culture;
- Barriers to greater engagement in Islamic religion and culture;
- Perceptions about Islamic leadership at the community level;
- Perceptions about and experiences with marginalization and discrimination;
- Demographic profiles and characteristics.

RISC Conference: Results will be presented at the upcoming Research and Intellectuals Scholars Conference (RISC) May 14, 2016 at UofC. Some of the outcomes expected are:

- The survey will help the government and 39 Muslim organization to focus on helping Canadian Muslim youth and their communities by crafting new programs and strategies to help Muslim youth.
- The objective of the survey is to understand the issues, bring out the best in us, and make sure that we have enough programs that prevent marginalization in the community.
- Muslims can be practicing Muslims and proud Canadians at the same time

Our voice our future

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