



Press Release

Release of Canadian Community Engagement Study

Calgary- March 13, 2017- 'Think for Actions' is releasing a national survey assessing the communication gap between Muslims and fellow Canadians and insight on Motion 103

With the arising incidents of Islamophobia in North America we believe it is an important time to reach out to Canadians and gain valuable insight on the subject matter of discrimination and the proposal of Motion 103. We want to initiate dialogue and assess the feelings of Canadians on the issues of Islamophobia, anti-Semitism, racism and other pressing matters. We want to find a solution to address the needs of Canadians, in this time of uncertainty.

Data will be collected through an online nationwide survey across Canada, available on the Think for Actions website. The survey is developed in partnership with Insights Matter: a Calgary-based market research firm.

Objectives:

- To assess the communication gap between Canadians Muslims and fellow Canadians;
- To find areas where communication and understanding can be improved;
- To identify ways to help promote education and dialogue between Canadians;
- To open the communication channel so that people are comfortable asking questions on sensitive issues;
- To identify and address fear and hate towards Islam and Muslims in Canada;
- To work with institutions, organizations, and policy makers in creating a stronger, safer Canada.

Your honest opinions will help us understand how Canadians interact and feel about each other, particularly between Muslims and people of other faiths/no faith. With understanding, we can find solutions to build a stronger Canada.

The results will be presented at *The Unity Conference* hosted by Think for Actions on

September 16, 2017 at University of Calgary.

About Us: Think for Actions is a Calgary-based non-profit think tank, focused on professional development of youth and establishing a research institute on community affairs. Please visit our website for more information: www.thinkforactions.com

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